



AVIDEOLINK CUSTOMER AGREEMENT

This Customer Agreement ("Agreement") between you (the "Customer") and Avideolink ("the Company," "us" or "we") applies to your paid subscription ("Subscription") to Avideolink Digital Advertising ("Avideolink Digital Advertising") and any equipment technology relating thereto. Avideolink Digital Advertising including data maintenance, hosting and other related services for equipment technology for televisions and other receivers now known or later developed ("Receivers"), will be collectively referred to herein as the "Service."

1. SERVICES. Services to be provided by the Company include the following:

Feature	Description
<i>Digital Advertising</i>	Company shall provide the Customer with 10 hours of streaming access to programming and advertising specific to the salon industry (the "Daily Run Period"). The Daily Run Period is comprised of segments of programming and advertisements (the "Advertising Loops") broadcast to the Customer through the Receiver and related equipment purchased by Customer. Customer shall have access to ads, commercials, presentations, and related programming KAO USA Salon Division. All content will be selected and controlled by the Company.
<i>Personal Salon Advertising</i>	The Customer will be able to participate in the content offered by Company in the Advertising Loops through the purchase of personalized store advertising slots. Customer's advertising slots will be subject to the availability of such slots at the discretion of the Company. Advertising during the Daily Run Period can provide Customer with an innovative, cost effective way to build its brand and educate its target audience about key promotional offers.

2. SUBSCRIPTION TERM. The initial term of the Subscription shall be twelve (12) months, following which, the term shall automatically renew for one year periods unless terminated by written notice 30 days in advance by either Customer or Company.

3. FEES

A. YEARLY SERVICE ACCESS FEE. The Yearly Service Access Fee (the "Yearly Fee") is \$588.00 or 20,275 award points. If paid in cash, Customer shall pay the Company the Yearly Fee directly; if paid with award points, Customer shall redeem the award points directly through KAO USA Salon Division, which will pay the Company directly. The Yearly Fee may be subject to reduction if third party advertisers (the "Advertisers") choose to secure advertising time on the Service within the Daily Run Period with approval by KAO Salon Division. Any such advertising time purchased by the Advertisers shall offset the Yearly Fee based upon the percentage of the Daily Run Period covered by such advertising. While it is anticipated that the Yearly Fee may be offset by advertising time secured from the Advertisers, this does not constitute a guarantee that reductions will occur and/or in what amounts or frequency such reductions will occur.

- B. OTHER SERVICE FEES:** Any additional services including, but not limited to, the production, and editing of Personal Salon Advertising and other services utilized will be subject to a separate fee paid directly to Avidelink.
- 4. BILLING AND PAYMENT METHOD:** Customer will use reward points direct to KAO USA Salon Division for purchase of screens and yearly subscription. Additional services will be paid direct to Avidelink. Customer may pay through “automatic” withdrawals from an account maintained by Customer in a financial institution pursuant to a debit authorization form signed by Customer or similar payment authorization form or by check or credit card.
- 5. CONTENT.** It is the responsibility of the brand or salon to adhere to legal licensing of videos or graphics provided to Avidelink for display on screens. All monthly content is to be provided by the brand or salon. Avidelink will create custom content upon request by either party for an additional fee not included in yearly subscription.
- 6. TERMS AND CONDITIONS.** By the purchase of the receivers and the yearly subscription and by executing below, Customer agrees to adhere to the Terms and Conditions attached hereto and incorporated herein by reference.
- 7. AGREEMENT.** This Agreement and the Terms and Conditions attached hereto constitute the entire Agreement between the Customer and the Company. Customer acknowledges and agrees that the Company has made no representations or guarantees outside of this Agreement to the Customer, including but not limited to any representation that any refunds will be made.
- 8. WARRANTY.** The warranty period commences upon the date of purchase by the first consumer purchaser and continuing for the following specified period of time after that date. Tablet 2 year, Battery 2 year. The Limited Warranty is conditioned upon proper use of Product by Purchaser. The Limited Warranty does not cover; defects or damage resulting from accident, misuse, abnormal use, abnormal conditions, improper storage, exposure to liquid, moisture, dampness, sand or dirt, neglect, or unusual physical, electrical or electromechanical stress; scratches, dents, and cosmetic damage, unless caused by Avidelink.
- 9. ELECTRONIC SIGNATURES.** For purposes of this Agreement, by agreeing to the purchase of players and the yearly subscription, this shall have the same force and effect as an original signature.